

**REMARKS**

Claims 1-36 are pending in the captioned Application in which claims 1-35 are finally rejected, and claim 36 would be allowable if rewritten in independent form.

With the entry of this Amendment, claim 36 is amended into independent form so as to be allowable and claims 1, 10, 20, 30 and 35 are amended to be in condition for Allowance. The specification and drawing are not amended hereby.

**Objections:**

Claim 36 is objected to because it depends from a rejected base claim. The objection is overcome by rewriting claim 36 in independent form. Allowance is solicited.

**Rejections Under 35 U.S.C. §103(a):**

Claims 1-35 are finally rejected under 35 U.S.C. §103(a) as being unpatentable over newly cited US 6,491,781 to Kreckel et al in view of US 4,994,322 to Delgado et al and US 5,723,191 to Plamthottam et al. The rejection is overcome in view of the amendments to claims 1, 10, 20, 30 and 35.

Kreckel et al relates to an image graphic system comprising a highly tacky adhesive surface 26 of an adhesive carrier 12 adhered to a substrate 14 to releasably hold an image carrier 16. (Figure 1; column 9, lines 33-65). What Kreckel et al describes is a tacky base upon which an image carrier, such as a poster or sign, may be releasably placed and removed many times with the same tacky adhesive retaining its tackiness throughout many placements and removals, so as to be directly reusable. (E.g., Column 1, lines 15-31; column 4, lines 14-22). Consistently therewith, the image carrier is release coated so as to ease its release from the tacky adhesive (Column 4, lines 34-40), i.e. without cross-linking or curing the tacky adhesive to reduce its tackiness or adhesion.

While Kreckel et al provide a greater peel adhesion to substrate 14 than to image carrier 14 as Examiner notes (column 10, lines 18-25), Kreckel et al also states that the interface between highly tacky adhesive surface 26 and adhesive contacting surface 32 is

“vital” to performance for “multiple placement and release” of image carrier 16 from adhesive carrier 12. (Column 10, lines 8-13). In other words, adhesive surface 26 must retain its tackiness over many placements of the same or a different image carrier 16 and many removals thereof, and is not cross-linked or cured for having reduced tackiness. This is confirmed at column 11, lines 39-43 where the “reproducible securing” is stated as being desired “over a long period of time.”

Moreover, Kreckel et al describe the interface between adhesive surface 22 and substrate 14 as being “significant to assure controlled but durable secure attachment of adhesive carrier 12 to substrate 14...” which is understood to be for the many placements of the same or a different image carrier 16 and many removals thereof without disturbing the attachment of adhesive carrier 12 to substrate 14. (Column 10, lines 13-17).

Thus, Kreckel et al is seen to describe an arrangement wherein the image carrier adheres to a substrate, but not so strongly that it cannot be easily removed, e.g., by peeling, without altering the tackiness of the adhesive. As Examiner recognizes in the rejection, Kreckel et al does not teach the adhesive layer as claimed.

Nothing in Kreckel et al describes or suggests an adhesive that is crosslinked and/or cured for decreasing its tackiness or adhesion. In fact, by requiring the “vital” interface between adhesive 26 and surface 32 and the “significant” durable interface between carrier 12 and substrate 14, it is submitted that Kreckel et al teaches away from an adhesive layer that exhibits decreased adhesion when exposed to electromagnetic radiation as claimed by Applicant.

Examiner mentions a “transparent adhesive base 24” whereas Kreckel et al describe at column 9, lines 35-38, an adhesive integrity layer 24 that may be transparent, translucent or opaque. Similarly, Examiner mentions an “opaque cover material 34” whereas Kreckel et al describe at column 9, lines 52-54, an integrity layer 34 that may be transparent, translucent or opaque. Integrity layer 34 is part of image carrier 16, i.e. that which is adhered to adhesive layer 26, and is not described as or suggested to be a cover. It is noted that the Kreckel et al image carrier system may be used for back-lit graphic applications, e.g., back-lit posters, wherein light passes through substrate 14 and adhesive carrier 14 (column 12, line 62 to

column 13, line 5), but, consistent with what Kreckel et al describe, it is submitted that the light does not affect the adhesion or tackiness of adhesive surfaces 22 or 26.

Delgado et al relates to a repositionable pressure-sensitive adhesive with certain constituents as described therein. Delgado et al define “repositionable” to refer to “the ability to be repeatedly adhered to and removed from a substrate without substantial loss of adhesion capability.” (Column 1, lines 10-15 and 19-22 (emphasis added)). It is submitted that Delgado et al also teaches away from an adhesive layer that exhibits decreased adhesion when exposed to electromagnetic radiation as claimed by Applicant.

Thus if the adhesive of Delgado et al were to be combined with the image carrier system of Kreckel et al what would result is the image carrier system of Kreckel as described, i.e. one in which an image carrier may be repeatedly placed on and removed from a tacky adhesive that retains its tackiness. Thus the combination of Kreckel et al and Delgado et al, like Kreckel et al alone, teaches away from what Applicant claims.

The crosslinking at column 7, lines 13-14 referred to by the Examiner appears to be one step in the method described by Delgado et al for preparing an aqueous suspension of microspheres which apparently are or are a constituent of the repositionable pressure-sensitive adhesive to which Delgado et al is directed, and is not crosslinking to decrease adhesion in the use of an adhesive.

Plamthottam et al ('191) relates to a tackified dual cure pressure sensitive adhesive. The adhesive has both a high shear adhesion failure temperature and good peel adhesion to a wide variety of substrates. (Column 2, lines 33-39; column 5, lines 58-59). Thus, Plamthottam '191 appears to be directed to an adhesive providing good adhesion after both a first and a second cure, and not an adhesive that releases when exposed to electromagnetic radiation and/or heat. Plamthottam '191 also appears to be directed to an adhesive providing good adhesion at high temperature that does not release when exposed to electromagnetic radiation and/or heat.

Thus, Plamthottam et al '191, like Kreckel et al and Delgado et al, describes an adhesive that has good adhesion properties and that is not exposed to radiation to decrease its adhesion and/or tackiness for releasing an object adhered thereto. Neither Delgado et al nor

Plamthottam et al '191 provide the unobvious elements of the invention missing from Kreckel et al. It is submitted that the result of any purported combination of Kreckel et al, Delgado et al and/or Plamthottam et al '191 would produce the structure described by Kreckel et al, i.e., a structure with a reusable adhesive that retains its tackiness/adhesion, and would not describe or suggest the releasable adhesive structure claimed by Applicant.

The combination of Kreckel et al and Delgado et al and/or Plamthottam et al '191, like Kreckel et al alone, teaches away from what Applicant claims.

It is "error to find obviousness where [the] references `diverge from and teach away from the invention at hand.'" *In re Fine*, 5 U.S.P.Q.2d 1596, 1599 (Fed. Cir. 1988) citing *W. L. Gore & Assoc. v. Garlock, Inc.*, 721 F.2d 1540, 1550, 220 U.S.P.Q. 303, 311 (Fed. Cir. 1983).

On the other hand, Applicant's invention relates to a re-usable carrier structure in which an adhesive that secures an article being carried is cross-linkable by electromagnetic radiation for decreasing its adhesion or tackiness thereby to release the article being carried. The adhesive may then be removed from the carrier and the carrier reused. In reuse, for example, fresh un-cross-linked adhesive (like the original adhesive) may be applied to the carrier, whereby the carrier may be reused with the un-cross-linked adhesive carrying an article until it is cross linked by electromagnetic radiation to release the article being carried, and so forth.

Accordingly, Applicant's amended claim 1 is patentable because it recites:

    "a tacky adhesive layer disposed on said carrier base,  
    "said adhesive layer being cross-linkable by electromagnetic radiation, by heat, or by both heat and electromagnetic radiation, for decreasing the adhesion thereof, and  
    "said adhesive layer after being cross-linked having a different release profile from the surface of the article than from the surface of said carrier base, wherein the article may be removed leaving said adhesive layer adhering to said carrier base, and wherein said adhesive layer may be removed from said carrier base and said carrier base may be reused,"

and because it further recites:

“a surface of said carrier base having different surface properties from a surface of the article, and  
“said carrier base being stable to resist deformation by heat at temperatures less than or equal to about 80°C;”

which are not described or suggested by Kreckel et al, Delgado et al and/or Plamthottam et al ‘191, whether taken individually or properly combined.

Further, Applicant’s amended claim 10 is patentable because it recites:

“an adhesive laminate disposed on a surface of said carrier base, said adhesive laminate comprising:  
“an adhesive base;  
“a first adhesive layer disposed on a first surface of said adhesive base for removably connecting said carrier base and said adhesive base; and  
“a second adhesive layer disposed on a second surface of said adhesive base for providing a tacky carrier surface,  
“said second adhesive layer being cross-linkable by electromagnetic radiation, by heat, or by both heat and electromagnetic radiation, for decreasing the tackiness thereof,  
“wherein an article carried on the carrier surface is released when said second adhesive layer is cross-linked by electromagnetic radiation applied through the transparent portion of the carrier base, by heat, or by both heat and electromagnetic radiation, leaving said adhesive laminate on said carrier base, and wherein said adhesive laminate may be removed from said carrier base and said carrier base may be reused,”

and because it further recites:

“said carrier base being stable to resist deformation by heat at temperatures less than or equal to about 80°C,”

which is not described or suggested by Kreckel et al, Delgado et al and/or Plamthottam et al ‘191, whether taken individually or properly combined.

Further, Applicant’s amended claim 20 is patentable because it recites:

“a first adhesive layer removably disposed on a surface of said carrier base;  
and  
“a second adhesive layer disposed on said first adhesive layer for providing a tacky carrier surface, and  
“said second adhesive layer being cross-linkable by electromagnetic radiation, by heat, or by both heat and electromagnetic radiation, for decreasing the tackiness

thereof,

“wherein an article carried on the carrier surface is released when said second adhesive layer is cross-linked by electromagnetic radiation applied through the transparent portion of the carrier base, by heat, or by both heat and electromagnetic radiation, leaving the first and second adhesive layers on said carrier base, and

“wherein said first and second adhesive layers may be removed from said carrier base and said carrier base may be reused,”

and because it further recites:

“said carrier base being stable to resist deformation by heat at temperatures less than or equal to about 80°C,”

which is not described or suggested by Kreckel et al, Delgado et al and/or Plamthottam et al ‘191, whether taken individually or properly combined.

Still further, Applicant’s amended claim 30 is patentable because it recites:

“an adhesive layer disposed on said base layer for adhesively holding one or more objects,

“wherein said adhesive layer becomes cross-linked upon exposure to electromagnetic radiation applied through the transparent portion of the base layer thereby to exhibit a reduction of adhesiveness,

“wherein the reduction of adhesiveness to the one or more objects exceeds the reduction of adhesiveness to said base layer,

“wherein one or more objects carried on said adhesive layer are released when said adhesive layer is cross-linked by exposure to electromagnetic radiation applied through the transparent portion of the base layer, and said adhesive layer may be removed from said base layer and said base layer may be reused,”

and because it further recites:

“wherein at least a portion of said base layer is transparent to electromagnetic radiation,

“wherein said base layer is formed of a material that is stable at temperatures less than about 80°C,”

which is not described or suggested by Kreckel et al, Delgado et al and/or Plamthottam et al ‘191, whether taken individually or properly combined.

Finally, Applicant’s amended claim 35 is patentable because it recites:

“a carrier structure having a support member and adapted for receiving a cover;

“a carrier base disposed on the support member of said carrier structure, wherein at least a portion of said carrier base is transparent to ultraviolet radiation, and wherein said carrier base is formed of a material that is stable at temperatures less than about 80°C; and

“a cross-linkable tacky adhesive layer disposed on said carrier base for adhesively holding one or more objects, wherein said adhesive layer becomes cross-linked upon exposure to ultraviolet radiation applied through the transparent portion of said carrier base layer thereby to exhibit a reduction of adhesiveness, wherein the reduction of adhesiveness to the one or more objects is more than about 70% and exceeds the reduction of adhesiveness to said carrier base, [and]

“wherein one or more objects carried on said adhesive layer are released when said cover is removed and said adhesive layer is cross-linked by exposure to ultraviolet radiation applied through the transparent portion of the carrier base, and said adhesive layer may be removed from said carrier base and said carrier base may be reused,”

and because it further recites:

“a cover disposed on said carrier structure, wherein said cover is of a material opaque to ultraviolet radiation for blocking ultraviolet radiation from cross-linking said cross-linkable tacky adhesive layer,

which is not described or suggested by Kreckel et al, Delgado et al and/or Plamthottam et al '191, whether taken individually or properly combined.

Applicant's claims 2-9, 11-19, 21-29 and 31-34 are patentable at least because they depend from one of patentable claims 1, 10, 20, 30 and 35. In addition, claims 2, 11 and 21 recite various carrier bases with which at least the structure described by Kreckel is incompatible, claims 5, 6, 14, 15, 24 and 25 recite losses of peel strength whereas each reference describes retention of adhesion/peel strength, claims 7, 8, 16, 17, 26 and 27 recites carrier base stability at temperatures of 150°C and 300°C, claims 9, 19, and 29 recite the carrier base is releasably supported by a carrier frame, claim 18 recites an adhesive base for the first and second adhesive layers, claim 28 recites an adhesive liner between the first and second adhesive layers, and claim 34 recites a liner layer between the first and second adhesive layers, none of which are described or suggested by Kreckel et al, Delgado et al and/or Plamthottam et al '191, whether taken individually or in proper combination.

Accordingly, the rejection under 35 U.S.C. §103(a) is overcome and should be withdrawn.

Extension of Time:

Applicant hereby requests an extension of time for filing a response within the first extensible month and submits the \$55.00 fee therefor as set forth below.


Conclusion:

Applicant respectfully requests that all the objections and rejections be withdrawn, and that the Application including claims 1-36 be allowed and passed to issuance.

Enclosed is a check in the amount of \$483.00 in payment of the \$385.00 fee for requesting continued examination, the \$55.00 fee for filing a response within the first month and the \$43.00 fee for increasing the number of independent claims by one, to Deposit Account 04-1406. A Fee Transmittal sheet is submitted herewith. The total number of claims are not increased in this timely-filled response. Should any other or additional fee be due in consequence of this response, please charge such fee and deposit any refund to Deposit Account 04-1406.

The Examiner is requested to telephone the undersigned attorney if there is any question or if prosecution of this Application could be furthered by telephone.

Respectfully submitted,  
Dann Dorfman Herrell & Skillman, P.C.  
Attorneys for Applicant

By: 

Clement A. Berard  
PTO Registration No. 29,613

October 2, 2003

Dann, Dorfman, Herrell and Skillman, P.C.  
1601 Market Street, Suite 2400  
Philadelphia, PA 19103

Telephone: 215-563-4100  
Facsimile: 215-563-4044